POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
MASSACHUSETTS	6,016,425	6,349,097	6,451,860	6,610,791
MEDIAN AGE (YRS)		36.6	37.6	38.9
PROVIDENCE, RI	916,270	962,886	989,779	1,034,963
MEDIAN AGE (YRS)		36.6	37.4	38.4
HISPANICS (ANY RACE)		88,411	98,833	116,599
STATE'S PERCENTAGE		9.18%	9.99%	11.27%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		813,055	825,611	847,302
MSA'S PERCENTAGE		84.44	85.74	88.00
MEDIAN AGE (YRS)		38.7	39.8	41.4
BLACK/AFRICAN-AMERICAN		43,724	47,312	52,209
MSA'S PERCENTAGE		4.54	4.91	5.42
MEDIAN AGE (YRS)		26.5	27.0	27.7
AMERICAN INDIAN/NATIVE		4,756	5,170	5,892
MSA'S PERCENTAGE		0.49	0.54	0.61
MEDIAN AGE (YRS)		26.6	25.9	25.3
ASIAN		22,611	24,358	27,100
MSA'S PERCENTAGE		2.35	2.53	2.81
MEDIAN AGE (YRS)		26.5	27.1	28.4
HAWAII/PACIFIC ISLANDER		511	543	628
MSA'S PERCENTAGE		0.05	0.06	0.07
MEDIAN AGE (YRS)		25.1	24.8	24.9
OTHER		51,681	58,496	69,835
MSA'S PERCENTAGE		5.37	6.08	7.25
MEDIAN AGE (YRS)		23.8	24.6	26.2
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			358,392	374,765
SUBURBAN			603,276	629,870
RURAL			28,111	30,328

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## Transportation and Marketing

INCOME	0000 FOTUM TER	2222 PDQ IFOTED	
INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$45,356		
PER CAPITA	\$23,470		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$15,105,676,000	\$19,773,517,000	30.90%
FOOD AT HOME TOTAL	\$1,907,927,000	\$2,274,955,300	19.24%
FOOD AWAY FROM HOME TOTAL	\$1,555,287,300	\$2,142,538,500	37.76%
FOOD AS % OF TOTAL EXPENDITURES	22.93%	22.34%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$386,046,200	\$467,957,100	21.22%
FISH & SEAFOOD PRODUCTS	\$34,002,800	\$42,427,100	24.78%
FRUITS & VEGETABLES	\$211,694,200	\$255,947,600	20.90%
DAIRY PRODUCTS	\$218,249,400	\$259,210,100	18.77%
BAKERY PRODUCTS	\$218,540,500	\$254,598,800	16.50%
CEREALS & PRODUCTS	\$108,874,200	\$130,313,600	19.69%
PREPARED FOODS	\$279,128,500	\$340,133,900	21.86%
JUICES	\$56,568,300	\$68,860,500	21.73%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$106,219,500 \$47,073,000 \$59,146,500	\$166,489,600 \$63,945,600 \$102,543,900	56.74% 35.84% 73.37%
LUNCH FAST FOOD FULL SERVICE	\$385,109,600 \$234,591,700 \$150,517,900	\$509,002,300 \$286,797,200 \$222,205,100	32.17% 22.25% 47.63%
DINNER FAST FOOD FULL SERVICE	\$557,125,900 \$228,080,700 \$329,045,100	\$786,403,400 \$280,114,000 \$506,289,300	41.15% 22.81% 53.87%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$996	\$1,136	14.06%
POULTRY	\$309	\$380	22.98%
EGGS	\$47	\$51	8.51%
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FISH & SEAFOOD			
FRESH	\$42	\$52	23.81%
FROZEN	\$28	\$32	14.29%
CANNED	\$18	\$18	0.00%
FRUITS / VEGETABLES			
FRESH	\$382	\$448	17.28%
CANNED	\$80	\$83	3.75%
FROZEN	\$64	\$71	10.94%
OTHER	\$20	\$19	-5.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$176	\$187	6.25%
CHEESE	\$152	\$164	7.89%
ICE CREAM	\$90	\$102	13.33%
BUTTER / MARGARINE	\$50	\$61	22.00%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$447	\$493	10.29%
COOKIES	\$80	\$87	8.75%
CRACKERS	\$37	\$38	2.70%
CEREALS & PRODUCTS			
CEREALS	\$165	\$175	6.06%
PASTA PRODUCTS	\$53	\$68	28.30%
FLOUR & MIXES	\$40	\$40	0.00%
RICE	\$23	\$33	43.48%
PREPARED FOODS			
SNACKS/CHIPS	\$122	\$144	18.03%
JUICES	\$146	\$167	14.38%
FROZEN/PREP. OTHER	\$81	\$106	30.86%
SOUPS	\$65	\$74	13.85%
SAUCES & GRAVIES	\$64	\$66	3.13%
BABY FOOD	\$44	\$48	9.09%
FROZEN MEALS	\$31	\$45	45.16%
NUTS	\$32	\$32	0.00%
SALADS	\$24	\$33	37.50%

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